



august 4 - 5, 2010  
 loews vanderbilt hotel • nashville, tn  
 hoteldataconference.com

Hosted by STR & HNN

S P O N S O R S H I P O P P O R T U N I T I E S

Presented By Gaylord Hotels

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Join STR and other hotel industry data analysts at the Loews Vanderbilt Hotel in Nashville, Tennessee for the Hotel Data Conference on August 4–5, 2010. You will have the opportunity to get informed about the most relevant and timely issues affecting the hospitality industry today.

You won't find another conference with more hotel industry data than the one brought to you by STR, the global leader in hotel market data and performance benchmarking, and HotelNewsNow.com, a digital platform dedicated to reporting objective news from the global hotel industry. And, you'll have the opportunity to meet and interact with our speakers, panelists and other STR data users.

### Interested in becoming an HDC Sponsor?

Contact Jeff Higley or Lysie Chamberlain for information on how to get started.

#### Jeff Higley

615 824 8664 ext. 3318  
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#### Lysie Chamberlain

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### [SOLD] Platinum Sponsor: Gaylord Hotels

#### Gold Sponsor — \$10,000

- Highlighted sponsor of networking reception
- Full page ad in program
- Single table top space at conference (10 ft. x 10 ft.)
- Two complimentary registrations
- Preferential consideration for panel participation or co-sponsorship of (including table tents on each table with company name):
  - Breakfast (day 2); or
  - Lunch (day 2)
- Limited time discounted registration fee for affiliates
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#### Bronze Sponsor — \$5,000

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#### Contact Jeff Higley for more information

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### Sponsorship Display Space

10 ft. x 10 ft. — 25 to 30 spaces available (located in general session and F&B room pre-function area)